



Sponsorship Opportunities

On **Saturday, January 23, 2021**, the Charlotte Harbor Environmental Center, Inc., a 501(c)(3) non-profit organization, will host its second annual 'Trek for CHEC' event. Proceeds will help further environmental educational programs for children and adults.

What is it?

The first event is a 10K competitive run. The second event is a dual 5K competitive run and 5K fun walk. The third event is a 1-mile fun walk for all ages; children 6 and under walk free with a paid adult.

Where does it begin?

Online registration begins in August 2020 and ends on January 22, 2020 on RunSignup.com. Same-day on-site registration will be available at the check-in table at the Charlotte Harbor Environmental Center at 10941 Burnt Store Road, Punta Gorda, FL 33955. Participants will arrive/park at the Charlotte Harbor Environmental Center. The first event begins at 8:00 a.m.

What is the route?

The starting and ending point is the Caniff Welcome Center boardwalk entrance area off the circular driveway. Several routes will be used simultaneously and at staggered times. Find trail maps on CHEC's website and on RunSignUp.com.

What makes this event special?

This event will feature competitive runs and fun walks for people of all ages. There will be a Fabulous Door Prize raffle and more!

CHEC is pleased to host its second annual competitive run & run/walk event on the grounds of Alligator Creek Preserve in Punta Gorda. Let's bring everyone together **safely** to build awareness and encourage conservation of our area's rich natural resources while protecting the environment. We hope to see you there!

Fun Prizes

On **Saturday, January 23, 2021**
at the



Proceeds from this event support youth and adult education programs at the Charlotte Harbor Environmental Center in Punta Gorda and Englewood, FL.

www.checflorida.org/trekforchec
chech@checflorida.org

Call us at 941-575-5435 with questions or email us at chech@checflorida.org.

Exclusive Title Sponsor \$3,000.00

1. Business recognition at the event.
2. Preferred display location for one table to display promotional materials.
3. Largest position - Business *logo on event T-shirt.
4. Business name & logo on website event page.
5. (25) tickets for the fabulous door prize.
6. (15) complimentary event entries.

Exclusive Finish Line Sponsor \$1,500.00

1. Business recognition at the event.
2. Business *logo on sponsor banner.
3. Business logo on event T-shirt.
4. (1) table to display promotional materials.
5. Business name & logo on website event page.
6. (15) tickets for the fabulous door prize.
7. (5) complimentary event entries.

Fabulous Door Prize Sponsor \$1,000.00

1. Business recognition at the event
2. Business *logo on sponsor banner
3. Business logo on event T-shirt
4. (1) table to display promotional materials
5. Business name & logo on website event page
6. (10) tickets for the fabulous door prize
7. (2) complimentary event entries

Charlotte Harbor Friend Sponsor \$250.00

1. Name & *logo on event T-shirt.
2. Business name on website event page.
3. (1) complimentary event entry.
4. (1) table to display promotional materials.
5. (3) tickets for the fabulous door prize.

Exclusive Route Sponsor \$2,000.00

This sponsorship will be used to offset the cost for timing & routing this event. Have your company name prominently displayed on each route mile-marker!

1. Your company logo placed every 1 mile.
2. Business recognition at the event.
3. Business *logo on sponsor banner.
4. Business logo on event T-shirt.
5. (20) tickets for the fabulous door prize.
6. Business name & logo on website event page.
7. (1) table to display promotional material.
8. (10) complimentary event entries.

Exclusive Culinary Sponsor \$1,250.00

This sponsorship will be used to offset the cost of a food truck or caterer for this event.

1. Business recognition at the event.
2. Business *logo on sponsor banner.
3. Business logo on event T-shirt.
4. (1) table to display promotional materials.
5. Business name & logo on website event page.
6. (12) tickets for the fabulous door prize.
7. (4) complimentary event entries.

Charlotte Harbor Partner Sponsor \$500.00

1. Business recognition at the event.
2. Business *logo on sponsor banner.
3. Business logo on event T-shirt.
4. (2) complimentary event entries.
5. (1) table to display promotional materials.
6. Business name & logo on website event page.
7. (10) tickets to win the fabulous door prize.

Business Table Only Sponsor \$50.00

1. Business name listed on website event page.
2. (1) table to display promotional materials.
3. (1) ticket for the fabulous door prize.

ALL Sponsor Commitments MUST be received before January 8, 2021

Please make checks payable to: Charlotte Harbor Environmental Center, Inc.

Mail completed registration form and check to: Charlotte Harbor Environmental Center, P.O. Box 512876, Punta Gorda, FL 33951, attn. Trek for CHEC.

Sponsorship Level					Amount:
Company Name					
Address					
City		State		Zip	
POC/Contact Name				Phone:	
POC/Contact E-mail					
*PLEASE PROVIDE A HIGH-RESOLUTION LOGO AS SOON AS POSSIBLE. E-mail logo to chec@checflorida.org.					