



Sponsorship Opportunities

On **Saturday, February 22, 2020**, the Charlotte Harbor Environmental Center, Inc., a 501(c)(3) non-profit organization, will host its first annual 'Trek for CHEC' event. Proceeds will help further environmental educational programs for children and adults.

What is it?

The first event is a 15K competitive run. The second event is a dual 5K competitive run and 5K fun walk for adults and young adults. The third event is a 1 mile fun walk for younger children.

Where does it begin?

Online registration begins in May 2019 and ends on February 15, 2020, on RunSignup.com. Same-day on-site registration will be available for the Trek for CHEC event to be held in 2021 only, at the check-in table at the Charlotte Harbor Environmental Center at 10941 Burnt Store Road, Punta Gorda, FL 33955. Participants will arrive/park at the Charlotte Harbor Preserve State Park at 12301 Burnt Store Road in Punta Gorda and be shuttled to CHEC. The first event begins at 8:00 a.m.

What is the route?

The starting and ending point is the Caniff Welcome Center boardwalk entrance. Several routes will be used simultaneously and at staggered times.

What makes this event special?

This event will feature competitive runs and fun walks for people of all ages. There will be food trucks, a band, special activities such as "how to fish" lessons for younger children, a Fabulous Door Prize raffle, a 25/25-50 raffle, and more!

CHEC is pleased to host its first annual competitive run & run/walk event on the grounds of Alligator Creek Preserve. Let's bring everyone together to build awareness and encourage conservation of our area's rich natural resources while protecting the environment. We hope to see you there!

Music ~ Food ~ Fun
Prizes ~ Activities

On **Saturday,**
February 22, 2020
at the



Proceeds from this event support youth and adult education programs at the Charlotte Harbor Environmental Center in Punta Gorda and Englewood, FL.

www.checcflorida.org/trekforchec
checc@checcflorida.org

Call us at 941-575-5435 with questions or email us at checc@checcflorida.org.

Exclusive Title Sponsor \$3,000.00

1. Business recognition at the event.
2. Preferred display location for one table to display promotional materials.
3. Largest position - Business *logo on event T-shirt.
4. Business name & logo on website event page.
5. (25) tickets for the fabulous door prize.
6. (15) complimentary event entries.

Exclusive Finish Line Sponsor \$1,500.00

1. Business recognition at the event.
2. Business *logo on sponsor banner.
3. Business logo on event T-shirt.
4. (1) table to display promotional materials.
5. Business name & logo on website event page.
6. (15) tickets for the fabulous door prize.
7. (5) complimentary event entries.

Fabulous Door Prize Sponsor \$1,000.00

1. Business recognition at the event
2. Business *logo on sponsor banner
3. Business logo on event T-shirt
4. (1) table to display promotional materials
5. Business name & logo on website event page
6. (10) tickets for the fabulous door prize
7. (2) complimentary event entries

Charlotte Harbor Friend Sponsor \$250.00

1. Name & *logo on event T-shirt.
2. Business name on website event page.
3. (1) complimentary event entry.
4. (1) table to display promotional materials.
5. (3) tickets for the fabulous door prize.

Exclusive Route Sponsor \$2,000.00

This sponsorship will be used to offset the cost for timing & routing this event. Have your company name prominently displayed on each route mile-marker!

1. Your company logo placed every 1 mile.
2. Business recognition at the event.
3. Business *logo on sponsor banner.
4. Business logo on event T-shirt.
5. (20) tickets for the fabulous door prize.
6. Business name & logo on website event page.
7. (1) table to display promotional material.
8. (10) complimentary event entries.

Exclusive Security & Transportation Sponsor \$1,250.00

This sponsorship will be used to offset the cost of security and transportation to/from this event.

1. Business recognition at the event.
2. Business *logo on sponsor banner.
3. Business logo on event T-shirt.
4. (1) table to display promotional materials.
5. Business name & logo on website event page.
6. (12) tickets for the fabulous door prize.
7. (4) complimentary event entries.

Charlotte Harbor Partner Sponsor \$500.00

1. Business recognition at the event.
2. Business *logo on sponsor banner.
3. Business logo on event T-shirt.
4. (2) complimentary event entries.
5. (1) table to display promotional materials.
6. Business name & logo on website event page.
7. (10) tickets to win the fabulous door prize.

Business Table Only Sponsor \$50.00

1. Business name listed on website event page.
2. (1) table to display promotional materials.
3. (1) ticket for the fabulous door prize.

ALL Sponsor Payments MUST be received before January 31, 2020

Please make checks payable to: Charlotte Harbor Environmental Center, Inc.

Mail completed registration form and check to: Charlotte Harbor Environmental Center, P.O. Box 512876, Punta Gorda, FL 33951, attn. Trek for CHEC.

Sponsorship Level					Amount:
Company Name					
Address					
City		State		Zip	
POC/Contact Name				Phone:	
POC/Contact E-mail					
*HIGH-RESOLUTION LOGO MUST BE PROVIDED NO LATER THAN DECEMBER 31, 2019. E-mail logo to chec@checflorida.org .					